

WHO WE ARE

North American Insulation Manufacturers Association (NAIMA) is the association for North American manufacturers of fiber glass and mineral wool insulation products and is the authoritative resource on energy efficiency, sustainable performance, and the application and safety of these products. NAIMA's members operate 38 manufacturing facilities in 18 U.S. states.

ECONOMIC CONTRIBUTIONS OF THE INDUSTRY

The fiber glass and mineral wool industry produces products for the American market employing directly and indirectly more than 225,000¹ people and contributing \$8 billion annually to the American economy. The demand for insulation is expected to grow 7.6% annually to reach \$10.3 billion by 2017.²

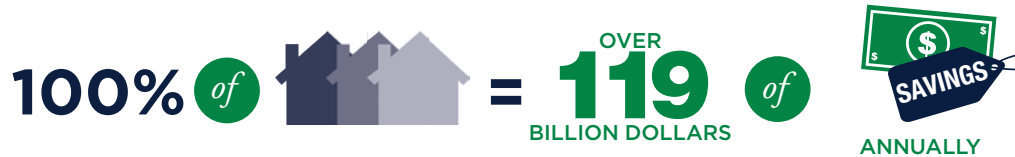
INSULATION TYPES

Fiber glass and mineral wool insulation products are available in a variety of forms, shapes, size and thicknesses to accommodate almost any cavity, surface or system found in homes, buildings, and processes.

WHY ENERGY EFFICIENCY MATTERS

The average homeowner spends \$2,200 per year on household energy bills, 4% percent of an average household's income.³ By way of comparison, median household property taxes are \$2,090 per year.⁴ Sixty-two percent of the average homeowner's personal wealth is tied to their home.

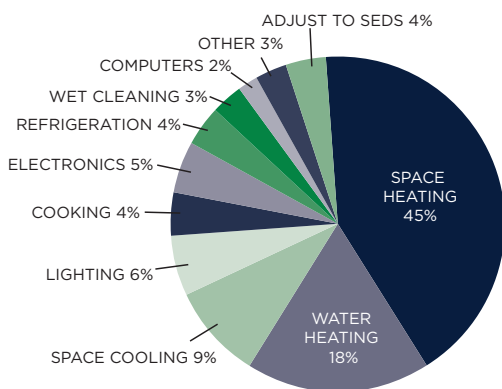
Insulation creates enormous energy savings. The typical pound of insulation saves 12 times as much energy in its first year in place as the energy used to produce it. And saving energy means saving money, which is important to all consumers.



100% of U.S. homes insulated means over \$119 billion in savings annually

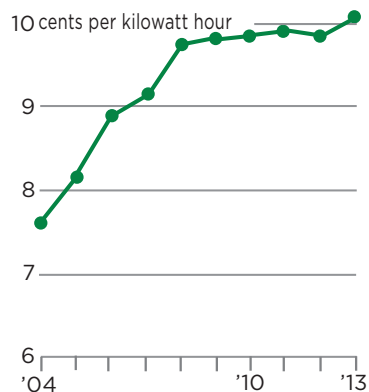
Source: ICF International on behalf of NAIMA

Residential Energy Consumption



Source: Department of Energy, Building Energy Data Book

Electricity Retail Price



Since 2004, average residential electricity prices have jumped 39%, to 12.5 cents a kilowatt-hour and prices for all users have jumped 36% to 10.42 cents, according to the U.S. Energy Information Administration.

Source: Wall Street Journal

¹ OSHA, "OSHA Priority Planning Process." Announcement of the Results of the OSHA Priority Planning Process, P. 58 (Dec. 13, 1995).

² Freedonia

³ www.americaspower.org/sites/default/files/Trisko_2014_1.pdf

⁴ http://eyeonhousing.org/wp-content/uploads/2014/10/Table-1-Property-Values-and-Real-Estate-Taxes-RET-in-2013.pdf

POLICY PRIORITIES FOR THE INDUSTRY

NAIMA is committed to promoting the role of insulation as a cost-effective solution to energy efficiency and global sustainability. To that end, NAIMA promotes the following policy objectives:

Retrofitting Existing Housing Stock — An estimated 46 million U.S. homes are under insulated. NAIMA works with business and energy efficiency organizations to promote the key role that insulation plays in reducing energy use while also contributing to consumer comfort and saving money.

Promoting Transparency of Building Energy Performance — NAIMA supports policies that enable building owners and occupants to understand the energy efficiency of their homes and workplaces and how this impacts operational costs and energy usage.

Financing Investments in Building Energy Efficiency — NAIMA supports financing tools and policies that make it easier for home and building owners to invest in energy efficiency improvements and realize the full value of those investments. We support improvements to the mortgage underwriting and appraisal process for homeowners, on-bill and property-assessed efficiency financing programs, and targeted incentives that cost-effectively improve building energy performance.

Empower Homeowners through Building Labeling — NAIMA supports building energy efficiency labeling as a means to help consumers and others understand the energy efficiency of buildings and how this impacts operational costs and energy usage.

Promoting Building Energy Efficiency's Role in Energy Policy, National Security and Environmental Health/Sustainability — NAIMA promotes increasing the energy efficiency of U.S. buildings and industrial facilities as an important part of U.S. energy policy, aiding in the attainment of national goals such as a stronger economy, greater national security and improved environmental health.



FOR MORE INFORMATION:

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NAIMA MEMBER COMPANIES

Aislantes Minerales, S.A. de C.V. D.F.
México

Johns Manville
Denver, CO

ROXUL USA Inc.
Byhalia, MS

Armstrong World Industries
Lancaster, PA

Knauf Insulation
Shelbyville, IN

Thermafiber, Inc.
Wabash, IN

CertainTeed Corporation
Valley Forge, PA

Owens Corning
Toledo, OH

USG Interiors, LLC
Chicago, IL

Industrial Insulation Group, LLC
Brunswick, GA

Rock Wool Manufacturing Co.
Leeds, AL

